

Alden Bohrmann

Product Designer, UX Interactionist, & Design Systems Expert

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Project Password: unl0ck

Passionate about crafting beautiful, intuitive experiences. Skilled in UI design, interaction, and prototyping, with strong coding and technical expertise. Experienced in leveraging AI and technology to create seamless, user-centered products and in effectively collaborating with engineers to turn complex problems into elegant, impactful solutions.

Tools

-  Figma
-  Adobe CC
-  GitHub
-  Cursor

Skills

- Design Systems
- Prototyping
- User Interface
- Research
- Interactions
- Wireframing

Technical

-  React (TypeScript)
-  PostgreSQL
-  HTML/CSS

Education

Syracuse University
B.S. IT Management
Concentration:
Cybersecurity
Syracuse, NY
2013 - 2017

General Assembly
UX Design
Immersive
New York, NY
2017

Experience

TrustCloud · Principal UI/UX Designer Remote · Boston, MA · Nov 2021 — Present

Hired as the second designer, I led the visual design for key projects including TrustRegister and TrustShare. Lead TrustRegister from the ground up, generating over \$1M in revenue within 8 months, led the design of a customer-facing enterprise Fortune 500 compliance portal, and am currently focusing on generative AI for TrustShare's security questionnaire user experience.

- Led 0-to-1 development of TrustRegister, a risk product generating **\$1M+ in revenue in its first year**.
- Led and owned the design of a **customer-facing compliance portal for Fortune 500 clients**, showcasing companies' compliance posture to support sales processes, managing design implementation, and driving adoption across enterprise stakeholders.
- Redesigned questionnaire answering experience, **reducing clicks by 50%**.
- Created and managed a company-wide design system consisting of 50+ components.
- Led design of a **Google Chrome extension leveraging generative AI** for improved user interaction.
- Collaborated with marketing to redesign the entire website, including images, layout, and content, while applying brand guidelines from a third-party agency.
- Managed creation of all compliance diagrams and visual design implementation across products.
- Facilitated **100+ UX research interviews for 35+ product improvement features**.
- Created boilerplate templates for all experiences across products to streamline design team workflows.

Airfoil · Founder 2025 - Present

Airfoil is a project management and time tracking platform built for freelancers. It combines task management, time logging, invoicing, and analytics to help freelancers stay organized and get paid faster.

Payability · Product Designer On-Site · NYC · Oct 2017 — Nov 2021

The sole designer working with 30+ developers, 5 product managers, and 70+ total employees. Redesigned existing and new products, optimized user experience research, worked directly with product managers and developers, created marketing related materials ranging from advertisements to mockups and prototypes for potential partners.

- Supported the marketing, product and overseas development teams to create a multitude of customer facing products and services (only designer to 30+ developers).
- Led the redesign of the entire website and landing pages, **resulting in 20% increase in page speed for mobile and desktop**.
- Researched and designed mobile application for an improved money management system.
- Created the corporate style guide and brand assets across the company, **resulting in an increase in brand affinity, consistency, and trust**.

The Scribes · Co-Founder Nov 2019 - Apr 2024

The Scribes was a team of three based in New York City, that sold high quality journals, notebooks, and planners. A portion of all proceeds went towards inspiring and supporting a community in need. Over the lifetime of the company we donated and sold over 15,000 journals.